## **◄ linxup** Case Study

## **Advanced Garage Doors**

Saves Time, Improves Customer Response with Linxup + Workiz Integration

"It saves a lot of my time. Instead of calling technicians and asking when they can be at the next job, I just open Linxup, see where they are, and tell the customer exactly when they'll arrive. We also capture more leads because of the faster response." — **Shahar Elter**, Owner of Advanced Garage Doors Inc.



### At a glance

INDUSTRY: Garage Door Installation & Service LOCATION: Seattle & Portland, Pacific Northwest FLEET SIZE: 20 Technicians TOP FEATURES USED: GPS Tracking, Workiz Integration, Driver Behavior Insights

#### **KEY RESULTS:**

- ► Faster response time and improved customer communication
- ► Better visibility into technician driving behavior
- ► Time savings from automated scheduling and status updates
- ► Increased job capture from faster lead follow-up

### **Company Overview**

**Advanced Garage Doors** operates in the Seattle and Portland metro areas, providing residential and commercial garage door installation and repair services. With a team of 20 technicians serving a wide region, efficiency, communication, and reliability are critical to their success.

### The Problem: Disconnected Communication and Limited Visibility

Before returning to Linxup, Advanced Garage Doors was using manual processes to manage technicians and customers — none offering full visibility into fleet activity or vehicle health. This prevented the team from being able to perform preventative maintenance and dispatch vehicles effectively. The lack of automation also opened up room for costly errors. The company had previously tried Linxup three to four years ago, but the experience fell short.

"It wasn't the best experience, to be honest. There seemed to be a lot of bugs and it was confusing at the time." — **Shahar Elter**, Owner

Without accurate tracking, they relied on basic phone apps for technician location sharing — which didn't show vehicle behavior, idling, or time on-site. This made scheduling, customer updates, and accountability difficult.





### The Turning Point: Linxup + Workiz Integration

After later adopting **Workiz** as their field services platform, Advanced Garage Doors noticed the option to integrate with Linxup but hesitated due to past frustrations. Eventually, they decided to try again — and were immediately impressed.

"We've been using Workiz for about three years. I always saw there was an option to integrate with Linxup, but from my past experience, I was skeptical. Recently, we got back with Linxup, and to be honest, I am pleasantly surprised. Everything's working very smoothly." **Shahar Elter**, Owner

Linxup has made significant improvements over the past couple of years, both in terms of product functionality and customer service. The platform has become widely known as the easiest-to-use fleet management software in the industry.

For Advanced Garage Doors, the **Linxup + Workiz integration** now connects their CRM and tracking data, helping dispatchers see real-time technician locations and vehicle details directly within Workiz.

The result: faster scheduling, clearer communication, and better customer service.

# The Results: Time Savings, Happier Customers, Safer Drivers 1. Immediate Time Savings

With Linxup, Shahar and his dispatchers no longer have to call technicians for updates or manually estimate arrival times.

### 2. Improved Customer Communication

Being able to see how long a technician has been at a job helps Shahar give customers accurate ETAs — building trust and increasing satisfaction.

### 3. Safer Driving And Accountability

With visibility into driving behavior through the **Linxup Driver Coaching Dashboard**, the company can identify and **coach driving behaviors** to help avoid accidents. They can also track progress over time to provide transparency and create driver accountability.

"We can see who should be rewarded and who should be corrected. If someone's the fastest driver every day, something needs to happen — otherwise that accident is going to come." — **Shahar Elter**, Owner

### 4. Cost Savings Through Efficiency

By improving scheduling accuracy and capturing more leads, Advanced Garage Doors saves both time and advertising dollars. This allows them to allocate that money to other places and focus on growing their business.

"Linxup is very cost-saving, because otherwise, if you can't act on those leads, that money goes down the drain." — **Shahar Elter** 



### **Reliable Service and Support**

When he returned to Linxup, Shahar immediately noticed a major difference in platform improvements and in customer support.

"This time around, I had only one issue in the past two months. I submitted a request and someone called me back within an hour. That was impressive." — **Shahar Elter** 

### **Looking Ahead**

Now that Shahar is seeing how Linxup can help him run his business more smoothly, he plans to explore the **Vehicle Maintenance Tracker** to manage maintenance reminders and additional driver coaching tool to continue improving fleet safety and uptime.

"We might start using the maintenance feature

— I haven't had time to dive into it yet, but it looks helpful." — Shahar Elter



After a rocky first experience years ago, Advanced Garage Doors' return to Linxup has been a night and-day difference. With smoother operations, improved visibility, and better customer experiences, Shahar's team is saving time and growing faster than ever.







