

## Fleets run better with GPS.

# Fleets run best with GPS and dash cam technology.



GPS technology changed everything about fleet management when it was introduced. Rather than operating blindly, managers could now track locations, understand driver behavior, improve customer communication, and manage compliance with state and federal requirements.

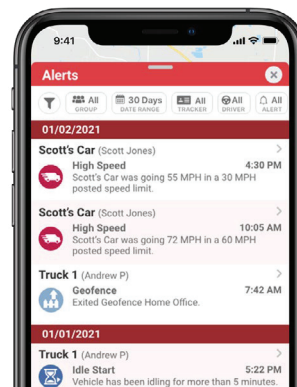
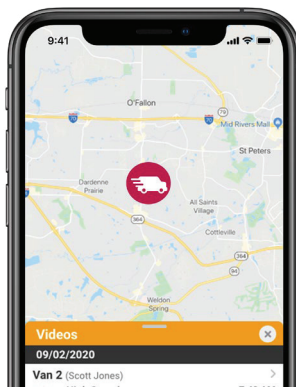
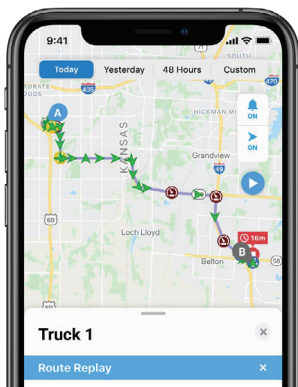
Yet with all this data, there is still something missing. What circumstances surrounded speeding or harsh braking events? What was the driver doing during an hour of idling time? GPS location and geofence alerts can provide invaluable information if a vehicle is stolen, but can't necessarily deter the theft itself. And what about liabilities? When accidents happen, who was really at fault?



Linxup's new fleet dash cams fill those gaps, providing video proof of driver actions and road conditions that have a direct effect on a fleet's bottom line. Linxup's customers are finding added peace of mind with motion detector LED floodlights, and unique 24 hour monitoring even when vehicles are parked.

Fleets managed without locked yards—in unsecure, public areas, or whose drivers take company vehicles home in the evenings—report that the added security of the 24/7 camera system drastically reduces theft. The cameras detect broken glass and send immediate email and mobile

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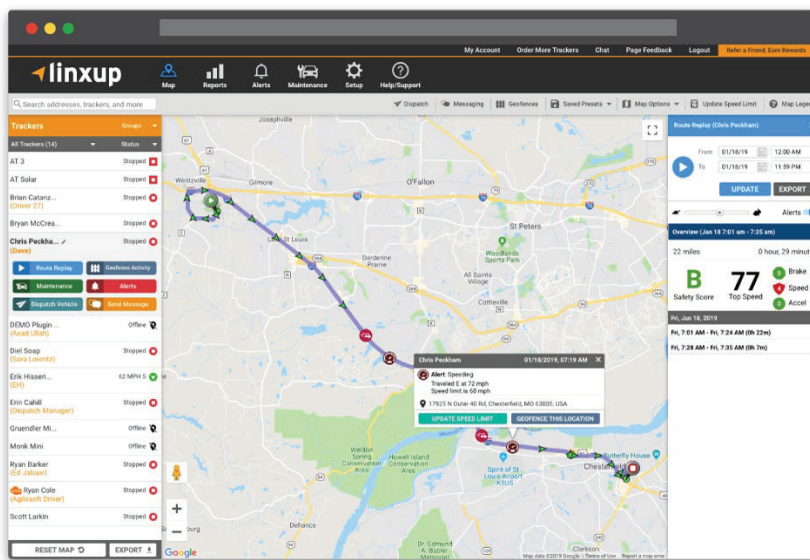
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app alerts, while the LED spotlight floods the vehicle with light and the camera begins recording when motion is detected in the car. One owner/operator commented, "It's great to be able to track down a truck that goes missing, but if we can scare the thief off—and catch his picture for the police—even better."



Coaching driver behavior is also greatly improved with video evidence to back up GPS data. GPS trackers provide alerts and report cards tracking speeding, braking, idling, rapid acceleration, and more. While this information is helpful to identify problem drivers, and reward excellent ones, it doesn't necessarily provide a complete picture. Unfairly penalizing a driver for harsh braking, when it was actually a quick reaction to avoid an accident, can demoralize the team and create an unsupportive work

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environment. On the other hand, some actions won't generate GPS alerts but still create liability concerns. One customer who manages a delivery service noted, "One of our best drivers was constantly texting while driving. We never would have known without the cameras, but were able to correct his actions and hopefully prevent an accident." Live view allows a real time ability to check in and make sure drivers are awake, alert, and focused.



Liability protection is the most noted value heard from customers. One customer recounted being able to successfully defend several accident claims with video proof showing her drivers were not at fault. Video clips can be matched to GPS alerts, or found by time/date, and downloaded easily to share with law enforcement or insurance agencies, saving thousands of dollars in payments and fines.

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