

Linxup GPS Solutions Help Overcome the Biggest Challenges for Landscaping Companies

CUT COSTS



Save on Fuel

Monitor and receive alerts for fuel-wasting behavior in company vehicles and equipment, such as speeding and excessive idling.



Reduce Idle Labor Costs

Linxup provides greater visibility into work start and stop times for better resource utilization.



Track Preventative Maintenance

Know when company vehicles and motorized equipment need service based on real mileage and engine hours to prevent surprise breakdowns.



Make More Informed Purchase Decision

Identify vehicles and equipment that are underused and overused to make better decisions about services, resourcing, and future purchases.



A business with four vehicles

SAVES \$200 A MONTH

in wasted fuel alone.

IMPROVE PLANNING & SCHEDULING



Better Work Estimation

Complete an extra job per week (or per day). Use job completion time trends to sharpen cost and pricing estimates and identify scheduling gaps that can be filled with additional work.



Increase Flexibility

Take more advantage of unplanned job opportunities or re-deploy resources and equipment based on location and job status to complete more work each day.

MONITORING LABOR FORCE



Proof of Service

Increase customer confidence with verified work. Motorized equipment and vehicle tracking provides extra detailed mapping to show everyplace work happened on a job site.



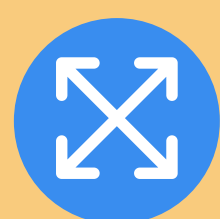
Grow Your Business

Add Customers Nearby. Use Linxup Customer Address Book to identify areas to focus on for new customer marketing.



Improve Vehicle Use

Eliminate unnecessary wear and tear, liability, and fuel costs. With tracking and custom geofencing, Linxup monitors for improper vehicle or equipment use or relocation.



Expand Your Service Area

Use existing customer information to find other areas of customers with similar needs.



Reduce Liability

Lower risk – and insurance premiums – with dash cameras that identify reckless driving behavior. Driver report cards and dash cameras help coach employees on safe driving and provide concrete evidence in the event of accidents.



Expand Your Services

Use pre- and post-work follow up communications to identify additional service opportunities.

PROTECTING FROM THEFT



After-hour Alerts

Alerts can prevent catastrophic theft for a lot of landscaping businesses.

Hermes Landscaping used Linxup GPS to

RECOVER \$75,000

worth of property when a skid loader and vehicle were stolen

JBK Landscaping used Linxup GPS to

RECOVER A \$30,000

track loader that was stolen